SPONSORSHIP AGREEMENT FORM

RETURN THIS FORM WITH FULL PAYMENT BY APRIL 1, 2013

ISA PRODUCT SHOW & CONFERENCE

Special Bonus: All 2013 Product Show & Conference sponsors will be recognized as sponsors on the T-shirts and signs for the 5K Run/Walk benefiting the Make-A-Wish Foundation.

Complete the sponsorship agreement form and send it to ISA headquarters, along with full payment. Sponsorships are accepted on a first-come, first-served basis. **Sponsorships must be paid in full by April 1, 2013.**

Please check the appropriate box for your sponsorship opportunity.

PRODUCT SHOW SPONSORSHIPS

☐ Aisle Signs	$1,200
☐ Clings	$700
☐ Water Station	$700

CONFERENCE SPONSORSHIPS

☐ Conference Speaker (Alan Beaulieu)	$3,500
☐ Conference Speaker (Sam Richter)	$3,500
☐ Conference Speaker (Joe Jaffee)	$3,500
☐ Industry Panel	$2,500
☐ Coffee Station	$2,700

FLOOR PLAN SPONSORSHIPS

☐ Product Show Floor Plan Banner	$1,000

OPENING PARTY

☐ Caricaturists	$3,000
☐ Photo Booth	$3,000
☐ Carnival Games	$700

Deadline for customization: March 1, 2013

ISA GOLF TOURNAMENT

☐ Platinum Sponsor	$2,200
☐ Gold Sponsor	$1,700
☐ Silver Sponsor	$1,200
☐ Bronze Sponsor	$400

PROGRAM BOOK ADVERTISER

☐ Full Page Color	$750
☐ Full Page B&W	$650
☐ Tab 2-7 Full Page Color	$700
☐ Tab 2-7 Full Page B&W	$650

WEBSITE SPONSORSHIP

☐ Web Ad	$2,700

CONTACT INFORMATION

Company Name _____

Contact Person _____

Address (No PO Boxes) _____

City, State, Zip _____

Phone _____ Fax _____

Contact's Email _____

REMIT TO

ISA's Sponsorship Program
Attn: Joe Casey
100 N. 20th Street, Suite 400
Philadelphia, PA 19103

215.320.3862 • Toll-free 866.460.2360
Fax 215.963.9785 • Toll-free fax 877.460.2365
jcasey@isapartners.org

PAYMENT INFORMATION

Total Sponsorship Contribution $_____

Make checks payable to ISA or complete the credit card information below.

☐ Check ☐ VISA ☐ MasterCard
☐ American Express ☐ Discover

Card Number _____

Expire Date _____

Cardholder's Name _____

Signature _____

FOR INTERNAL USE ONLY

Sales Code _____ Processed on Date _____

Check Received Date _____ Check # _____

Amount _____